

The Lawrence Hall of Science connects millions of kids with science learning every year: through curriculum in classrooms, in our beloved Berkeley science center, and conducting research that changes science learning worldwide.

On November 6, 2025 we'll raise funds for The Lawrence's programs — and have fun doing it — at our Champagne Supernova benefit!

Will your company join us as a sponsor?

# CHAMPAGNE SUPERNOVA

A BENEFIT FOR  
**The  
Lawrence  
Hall of  
Science**

FEATURING

Ignite  
talks

## Star Sponsor

**\$3,000**

**6 VIP Admission tickets** for your employees and guests

**Recognition of your company** during event

**Recognition as a supporter** of The Lawrence Hall of Science on our website (400,000 unique visitors annually), on our social media channels (33,500 followers), and in our e-newsletter (28,000 subscribers)

## Nova Sponsor

**\$5,000**

**10 VIP Admission tickets** for your employees and guests

**Recognition of your company** during event

**Recognition as a supporter** of The Lawrence Hall of Science on our website (400,000 unique visitors annually), on our social media channels (33,500 followers), and in our e-newsletter (28,000 subscribers)

## Supernova Sponsor

**\$10,000**

**10 VIP Admission tickets** for your employees and guests

**Recognition of your company** during event

**Recognition as a supporter** of The Lawrence Hall of Science on our website (400,000 unique visitors annually), on our social media channels (33,500 followers), and in our e-newsletter (28,000 subscribers)

**Recognition of your company's support** in our building throughout the entire month of December (15,000 impressions)

**20 single-day general admission passes** to The Lawrence Hall of Science

**3 family memberships** (1-year term each) to The Lawrence Hall of Science

To sponsor, please contact Head of Development **Ariel Craft** at [arielcraft@berkeley.edu](mailto:arielcraft@berkeley.edu) or 510-501-5044

The Lawrence Hall of Science activates youth and communities towards science through:

**EXHIBITS** and experiences in UC Berkeley's science center, welcoming over 130,000 visitors each year

**CURRICULUM** engaging 1 in 5 K-12 public school students across the U.S. every year

**RESEARCH** advancing excellence and equity in science learning

**Your sponsorship supports this important work!**

**The  
Lawrence  
Hall of  
Science**  
UNIVERSITY OF CALIFORNIA, BERKELEY